

Student & staff IDs, *made simple.*

PhotoDay doesn't design or print ID cards in the platform. Instead, the **Service Item export** hands you everything an ID card designer or print lab needs: Subject Data plus a cropped primary photo for every subject.

WHAT'S IN THE EXPORT

One file, *ready to print.*

- **Subject Data CSV** with names, grades, teachers, IDs and any other fields in the job.
- **One photo per subject**, selected in bulk (like your featured photos), so there's no picking one by one.
- **Photos as-is or AutoCropped**. Export originals, or let AutoCrop size every photo to a consistent headshot.
- **Custom filenames** built from up to three Subject Data values.

CREATE IT IN 4 STEPS

- 1 **Start an export.** In your job, go to Services → Exports, click +, and name it.
- 2 **Pick subjects and type.** Choose who to include and how to group them, then select **Service Item**.
- 3 **Set photos, filenames, and crop.** Featured photos become primary by default.
- 4 **Process, review, download.** Adjust any crops, confirm, and we'll email you when the file is ready.

Full walkthrough: support.photoday.io · [How do I create an export file?](#)

Three ways to get them *printed.*

Standard ID size: CR80 · 3.375" × 2.125"

01 · YOUR LAB PARTNER

Let your lab design and print

Most professional print labs offer ID cards (PVC or press printed) and can build them straight from the Service Item export.

Talk to your Lab Partner directly about what they offer, pricing, and how to upload and order in their system.

02 · DESIGN & PRINT SERVICES

Tools studios are using

ClassPhoto IDs · Browser tool that reads PhotoDay Service Item exports and outputs print-ready CR80 cards with barcodes.

Photara · App for Mac and Windows that lays out ID cards.

K12Print · ID badge printing, with design services if you need them.

InstantCard · ID printing service with free template design and CSV data upload.

03 · PRINT IN-HOUSE

Buy your own ID printer

Print cards on site or at your studio. Popular PVC printers:

Evolis Primacy 2

Zebra ZC300

Complete kits (printer, ribbon, cards, software) from [AlphaCard](#) and [Bodno](#).

Before you export: Ask the school which fields belong on the card (name, grade, student ID) and whether they need a scannable barcode, so your Subject Data has everything the card needs.